

GLOBAL YOUTH CULTURE



8,394 teens

20 countries

72 question survey

EUROPE

gen Alpha

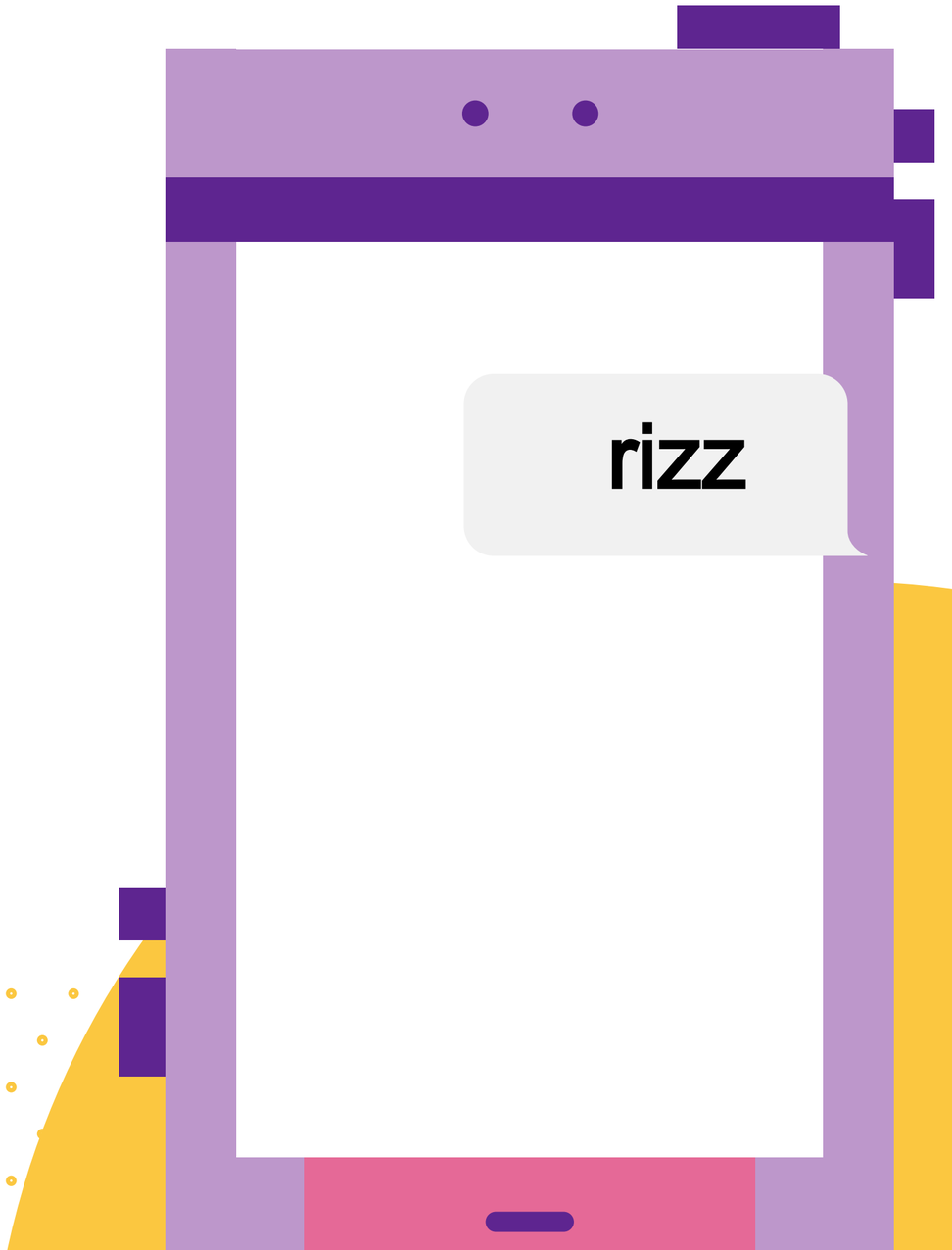
THE NEXT GENERATION





quiz

Gen Alpha Slang



q u i z

Gen Alpha Slang



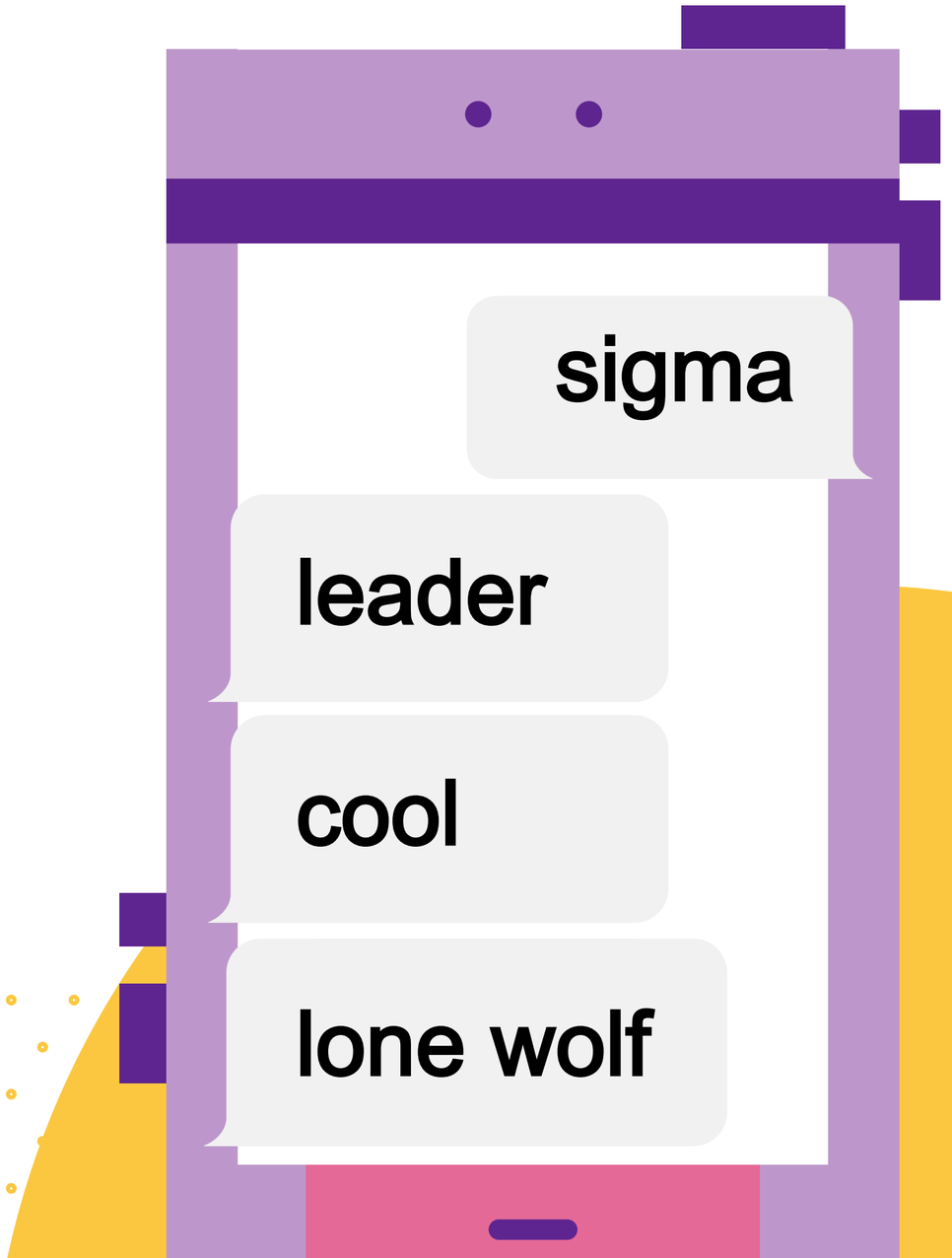
q u i z

Gen Alpha Slang



quiz

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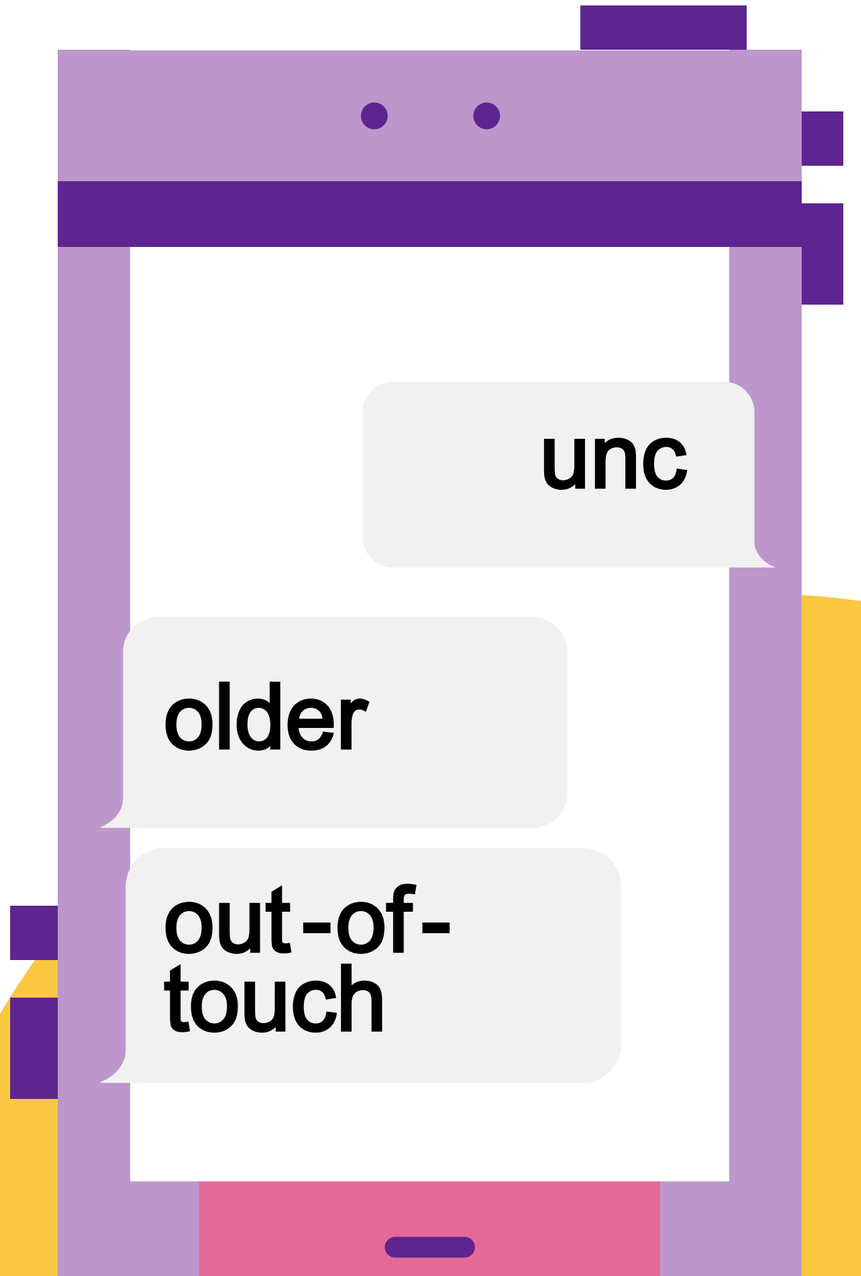
quiz

Gen Alpha Slang



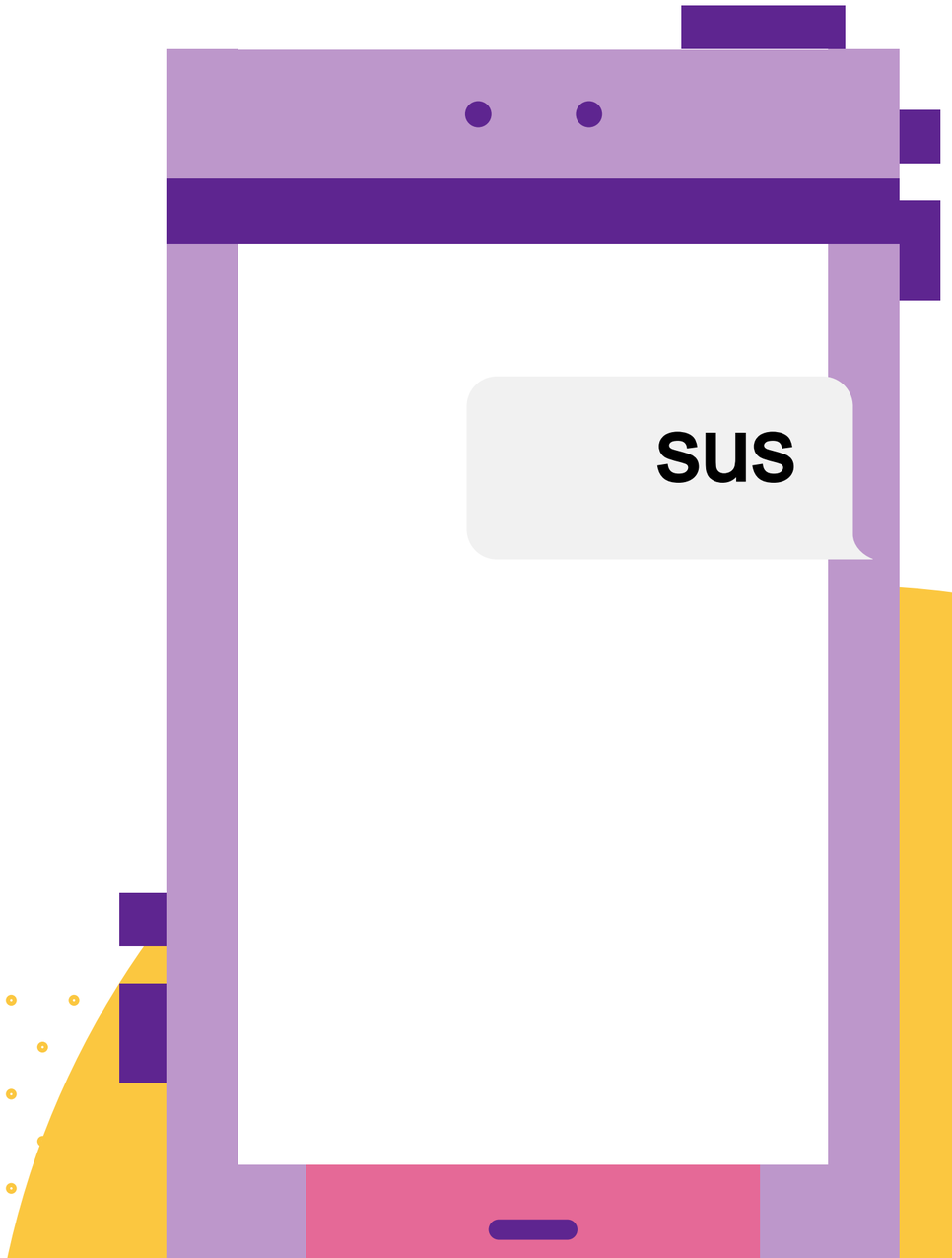
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quiz

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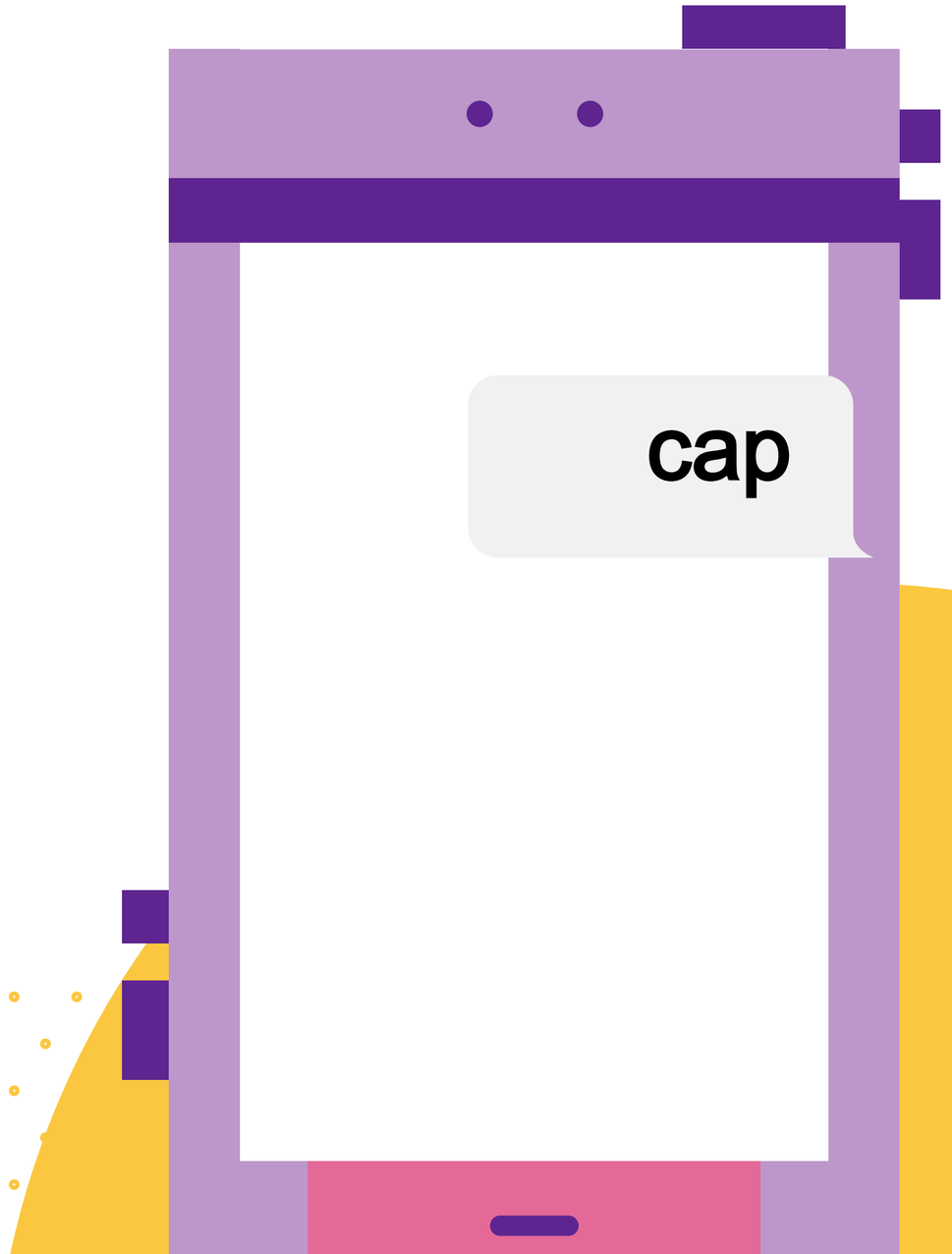
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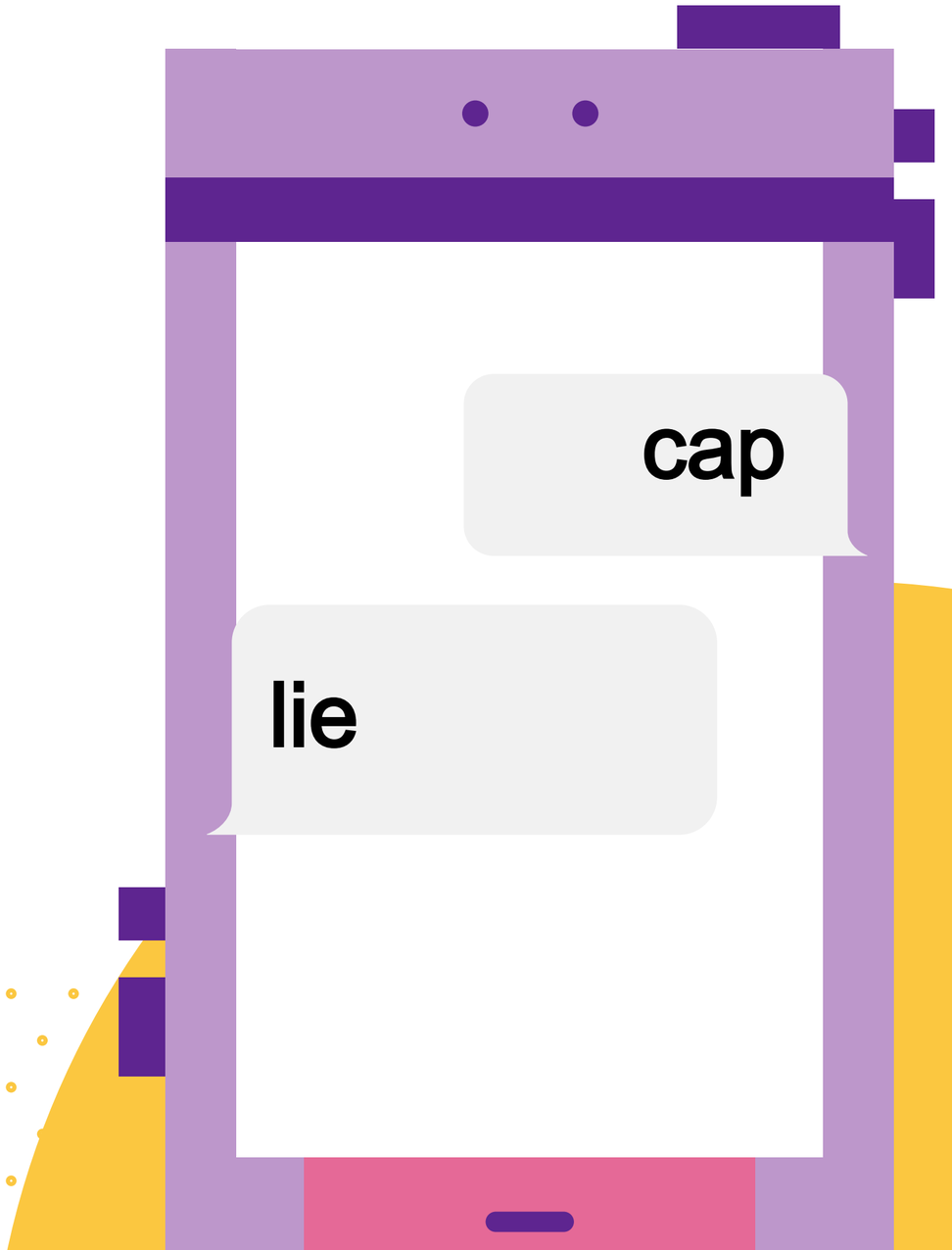
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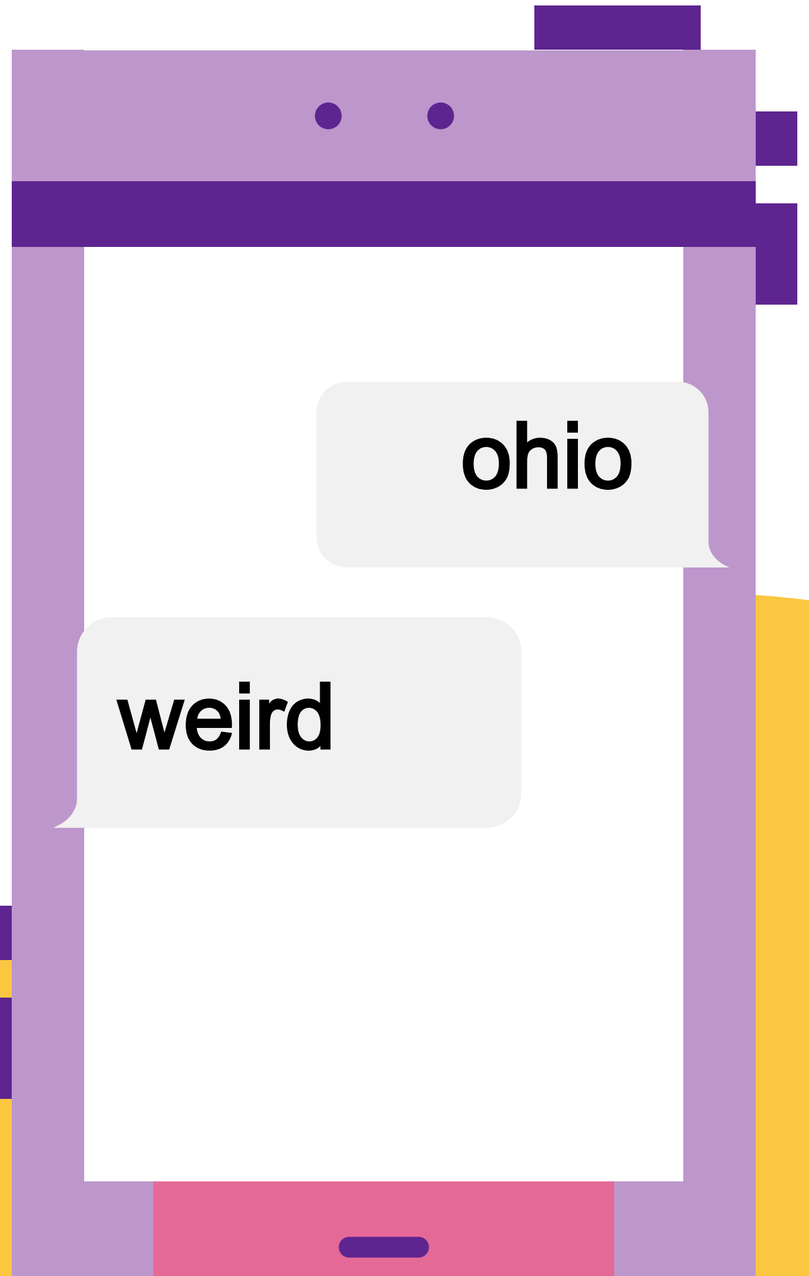
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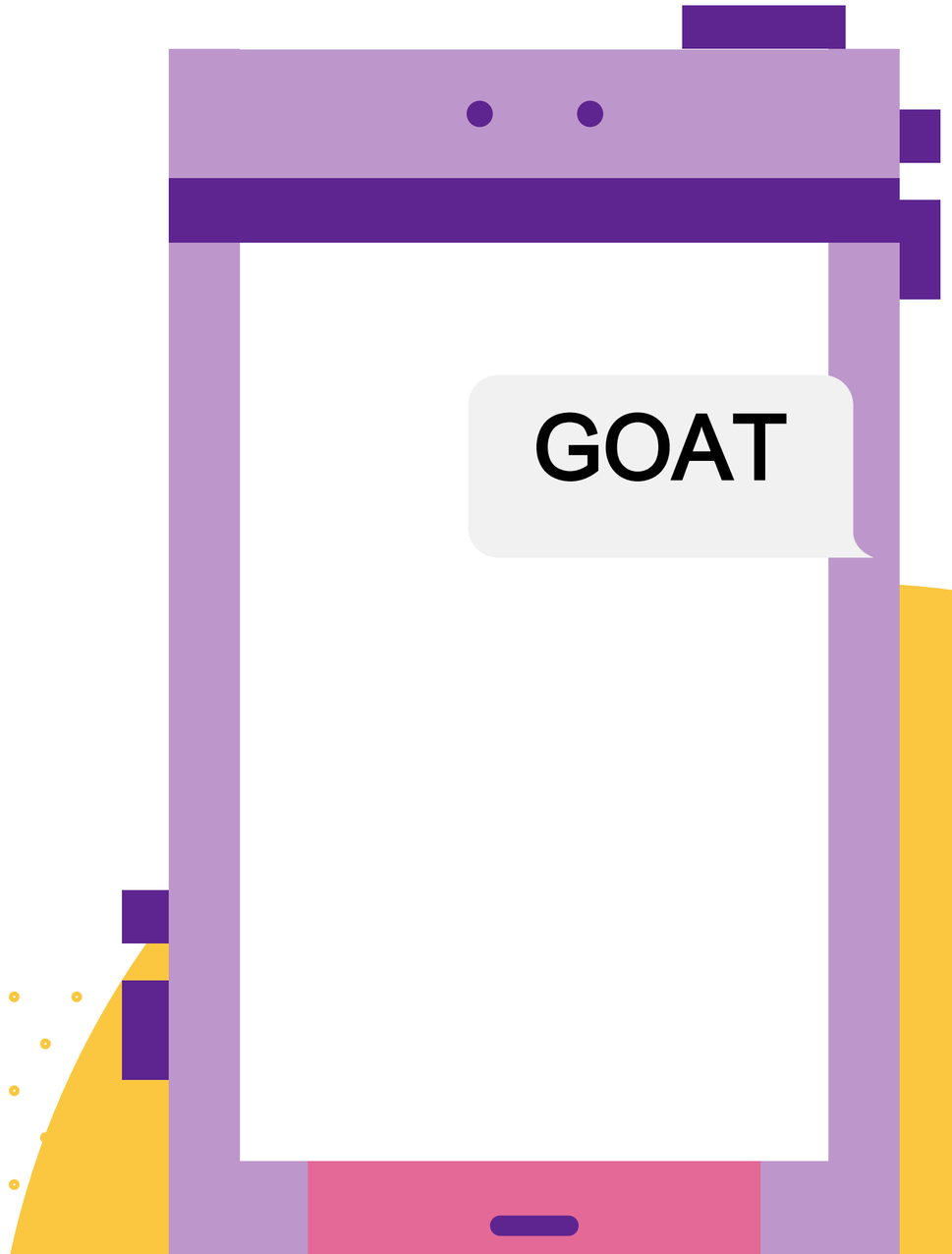
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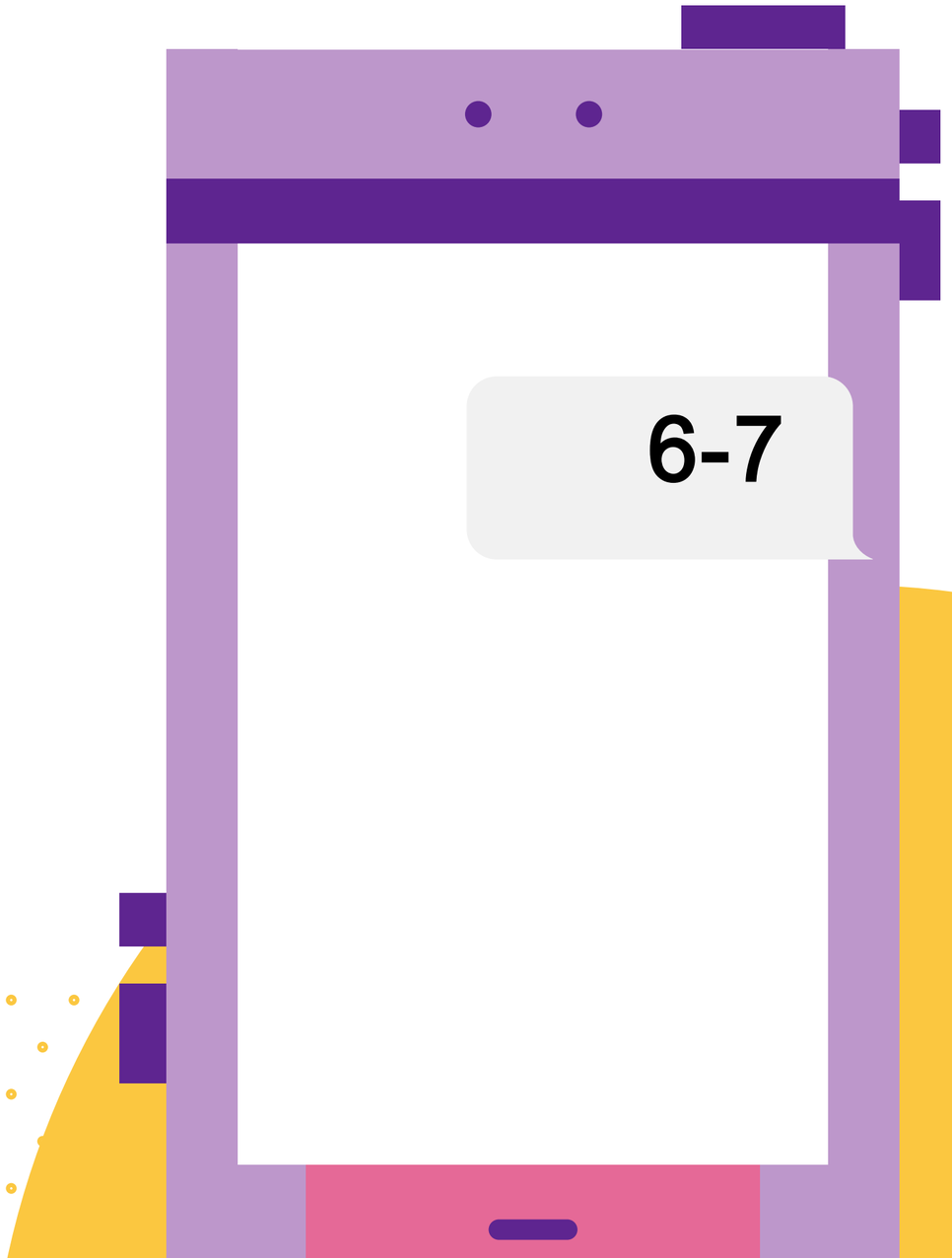
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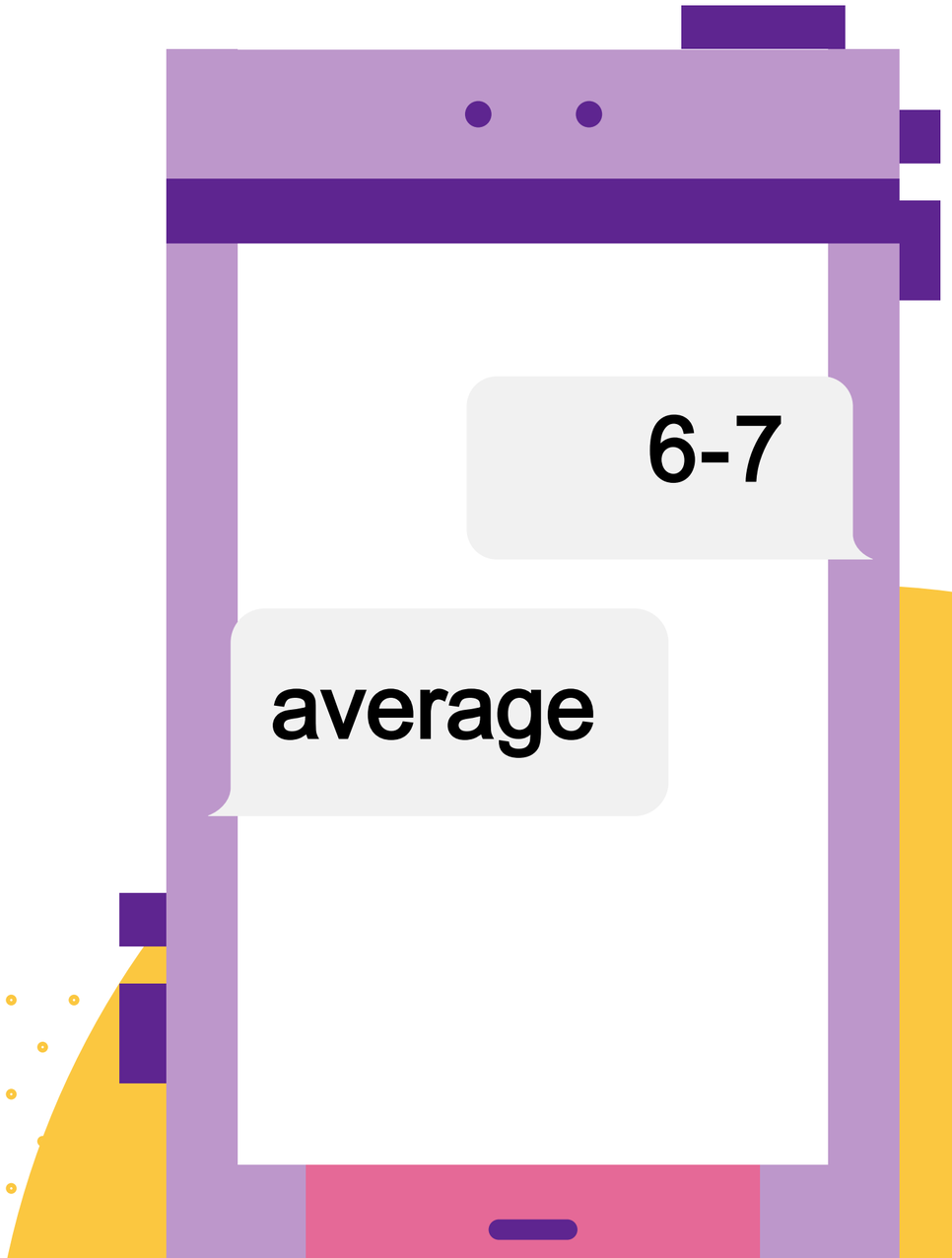
q u i z

Gen Alpha Slang



quiz

Gen Alpha Slang





4

tensions for the next generation



1 Religious Attitudes and Behaviors

GLOBAL YOUTH CULTURE



8,394 teens

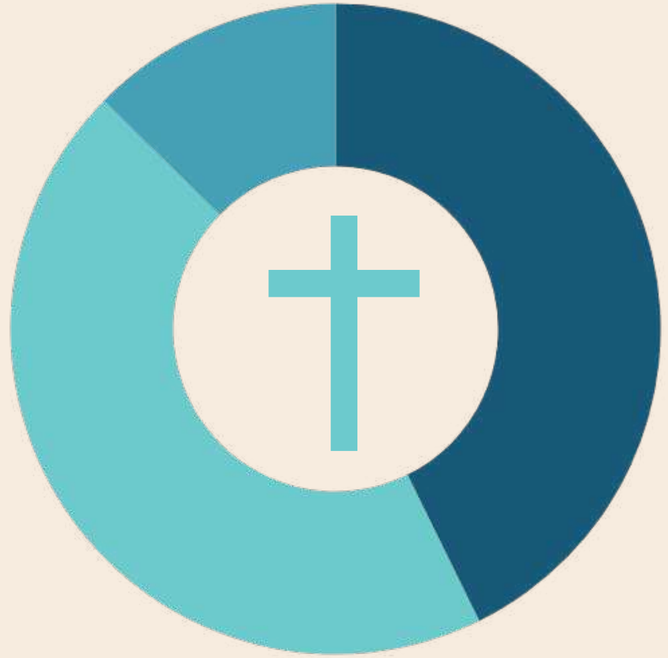
20 countries

72 question survey

EU TEEN RELIGION

OTHER
10%

CHRISTIAN
46%



NON-
RELIGIOUS
44%



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COMMITTED *christians*

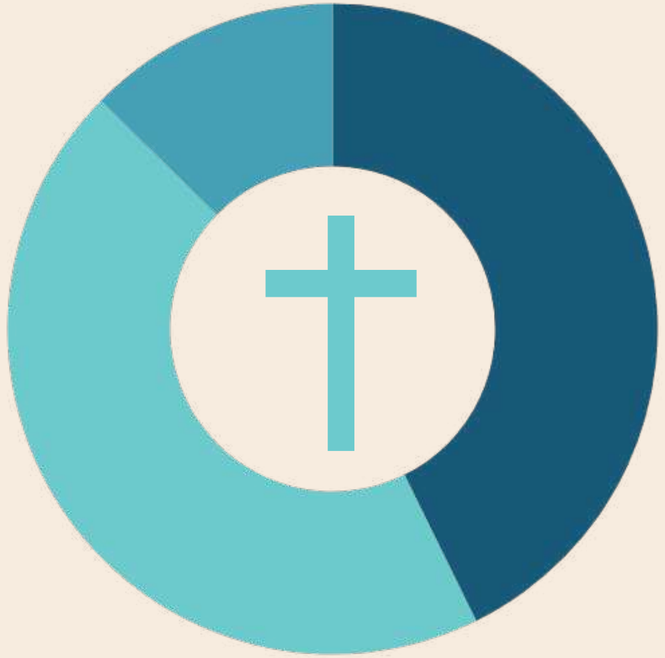
- Believe God exists and they can have a personal relationship with Him
- Believe Jesus is the Son of God
- Believe the Bible is the Word of God
- Believe that forgiveness of sins is only possible through faith in Jesus Christ
- Pray at least weekly
- Read Scripture on their own at least weekly



UK TEEN RELIGION

OTHER
10%

CHRISTIAN
46%



NON-
RELIGIOUS
44%

3% OF TEENS IN THE UK ARE **COMMITTED CHRISTIANS**

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RELIGIOUS HABITS OF CHRISTIANS

PRAYING



EU 41%

GLOBAL 60%

READING THE BIBLE ON THEIR OWN



9%

30%

ATTENDING CHURCH



14%

40%

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1

Young people in the EU are not demonstrating the kind of faith commitment we would hope to see



2

Experiences and Struggles

MENTAL HEALTH

EU GLOBAL



LONELINESS

67% 63%



DEPRESSION

47% 45%



HIGH ANXIETY

53% 55%



SUICIDAL THOUGHTS

25% 35%



SUICIDE ATTEMPTS

4% 7%

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MENTAL HEALTH

EU TEENS

EU COMMITTED CHRISTIANS



LONELINESS

67%

61%



DEPRESSION

47%

30%



HIGH ANXIETY

53%

46%



SUICIDAL THOUGHTS

25%

14%



SUICIDE ATTEMPTS

4%

2%


2
Young people in the EU are struggling with their mental health along with their global generation.



3

Influiences and guiding voices

INFLUENCES

Where I go most often for information or guidance about...

RIGHT AND WRONG

Religious leaders or texts



MEANING OF LIFE

Religious leaders or texts



GENDER AND SEXUALITY

Religious leaders or texts



INFLUENCES

- FAMILY MEMBERS
- FRIENDS OR PEERS
- OFFLINE MEDIA
- RELIGIOUS LEADERS OR TEXTS
- SOCIAL MEDIA
- TEACHERS/COUNSELORS



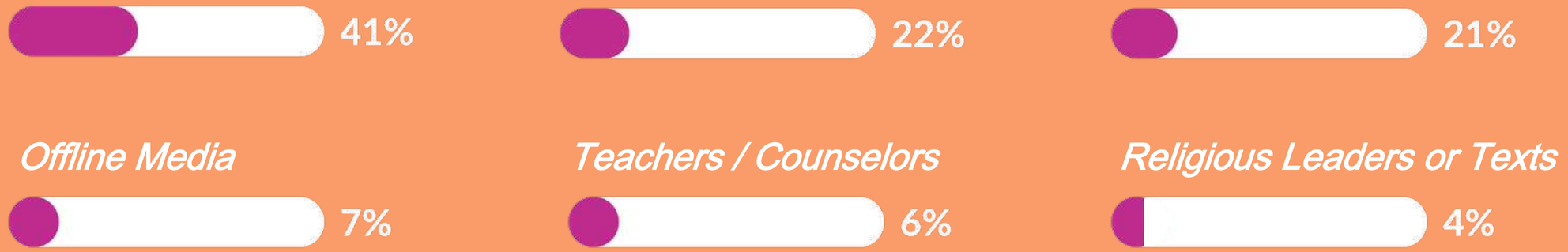
RIGHT AND WRONG CONVERSATIONS

Where I go most often for information or guidance



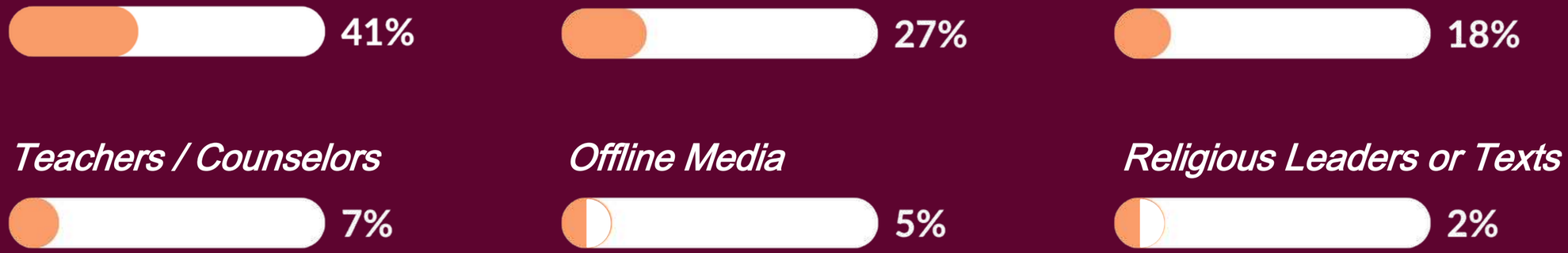
MEANING OF LIFE CONVERSATIONS

Where I go most often for information or guidance



GENDER AND SEXUALITY

Where I go most often for information or guidance



Teens are going to parents
first
for most conversations



EUROPE

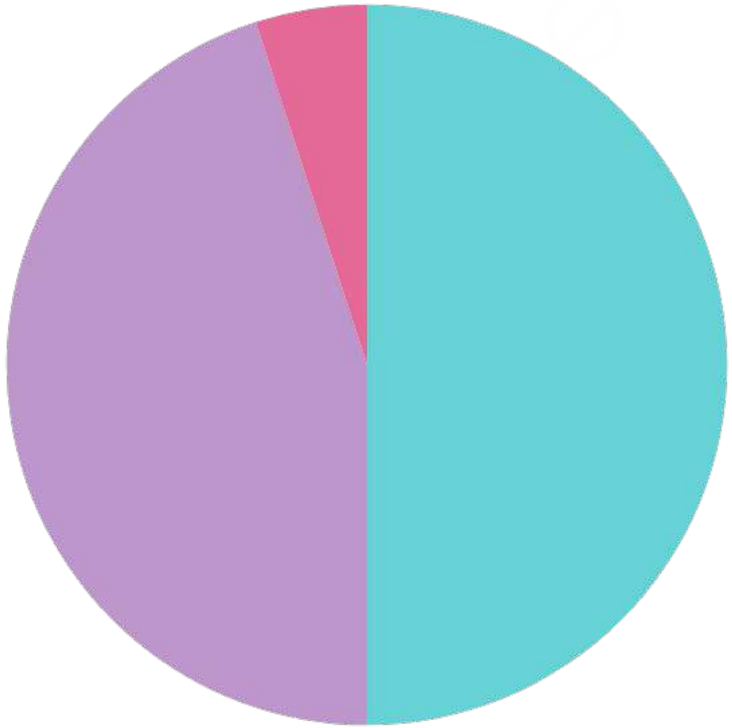
gen Alpha

THE NEXT GENERATION





Gen Alpha's Religion



- Christian: **50%**
- No Religion: **45%**
- All Others: **5%**



WHAT WE DISCOVERED

38%
of Gen Alpha in France self-identifies as Christian.

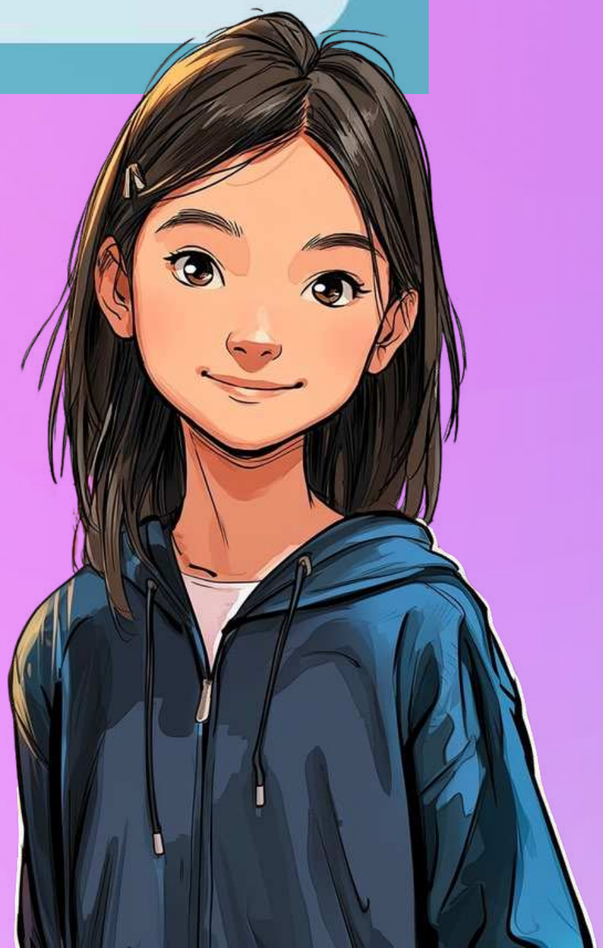
1%
displays the beliefs and habits of an Emerging Committed Christian.

About 2 in 5
teens say their faith, religion, or spiritual journey is an important part of their identity.

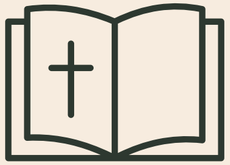
About half of Gen Alpha Christians (49%) feel **confident** about sharing their faith, yet only 10% share their faith with non-Christians.







Family Modeling



I read the Bible at least weekly

My parents read the Bible with me

67%

My parents don't read the Bible with me

10%

I see my parents read the Bible

58%

I don't see my parents read the Bible

14%



3

The influence of the Church is low, but parents are an influence on some topics.


4
parent
Perspectives

FAMILY MATTERS

AUSTRALIA



FRANCE



GERMANY



UK



USA





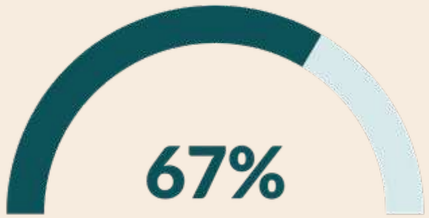
2,051
parents
surveyed

1,217
EU
PARENTS



ONLY **30%** OF EU PARENTS BELIEVE THEY HAVE A **TREMENDOUS AMOUNT** OF INFLUENCE IN THEIR CHILD'S LIFE

FAMILY FAITH



OF PARENTS BELIEVE THEY ARE **MOST RESPONSIBLE** FOR THE FAITH DEVELOPMENT OF THEIR CHILDREN



say they are in a **good place** with their faith-related interactions



SAY THEIR CHILD CURRENTLY LEARNS ABOUT **JESUS AT HOME**



4

Parents are the top voices for young people, but are not confident about their influence.

1

Young people in Europe are not demonstrating the kind of faith commitment we would hope to see

2

Young people in Europe are struggling with their mental health much more than their global peers.

3

The influence of the Church is low, but parents are an influence on some topics.

4

Parents are the top voices for young people, but are not confident about their influence.

Questions

1. What stands out, what spoke to me?
2. What are some of the causes?

Questions

3. If God were to redeem this, what would that look like?
4. What are some action steps I can take in my ministry?

More information about Gen Alpha, Family research etc.